



HOSPITALITY PACKAGES 2026/2027



Where Every Matchday Feels Special

WELCOME TO THE VALLEY

Step into one of football's most historic grounds and discover a matchday experience that blends tradition with modern comfort.

At Charlton Athletic, hospitality is more than just a seat at the game, it's an opportunity to experience an authentic London football atmosphere in a premium setting, while building meaningful relationships in a relaxed and engaging environment.

Whether you're a long-term season ticket holder looking for a more complete matchday experience, a fan looking to create special moments with friends and family, or a business looking to reward staff or entertain clients, our hospitality packages are designed to deliver an experience that is both memorable and valuable.



THE CHARLTON HOSPITALITY EXPERIENCE

Enjoy football from a new perspective, where exceptional service and premium surroundings enhance every moment of the game. Charlton Athletic offers something distinct within London:

- A club with deep heritage and a strong identity
- A passionate fanbase and genuine matchday atmosphere
- A more intimate and personal hospitality experience
- Excellent access from across London and the South East

This is hospitality without compromise, combining quality with authenticity. Discover a curated selection of hospitality packages designed to elevate your event experience. From refined chef-led dining to relaxed social settings, each offering combines exceptional food, premium service, and a unique atmosphere – while accommodating all dietary requirements and allergies with the utmost care.



OUR MATCHDAY PACKAGES

Discover a range of packages for the 2026/27 season designed to suit every fan's preferences, whether a regular matchday hospitality ritual supporting the team, or a special celebration with family and friends.

- Executive lounges and shared hospitality spaces
- Private suites for exclusive hosting
- Seasonal and match-by-match packages
- Bespoke experiences tailored to your requirements
- Club legends in attendance throughout all hospitality spaces

Each option is designed to deliver flexibility, comfort, and a premium matchday environment.



SEASONAL HOSPITALITY BENEFITS

- Access to your facility from 2.5 hours pre-kick off until one-hour post-match
- Guarantee your stadium seats & facilities for all 23 home League games in the 2026/2027 EFL Championship
- Reduced price vs buying every game individually
- Programme and team sheet for all matches
- 10% discount in the club shop and on any additional match-by-match hospitality place purchases
- An exclusive welcome gift to mark the start of your seasonal hospitality experience





LENNIE LAWRENCE SUITE

Premium dining experience

Enjoy premium seating, exceptional dining, and attentive service in an exclusive setting named after a club legend, designed for meaningful conversation and high-level hosting.

Benefits:

- A premium five-course plated dining experience served pre-match:
 - Refined starter course to begin your dining experience
 - Chef-led main course featuring premium ingredients and contemporary techniques
 - Elegant dessert course to complete pre-match dining
 - Half-time selection of freshly baked goods
 - Full-time cheese board featuring fine cheeses and complementary accompaniments
- Complimentary premium bar service including fine wines and selected beverages
- Man-of-the-match presentation
- Access to matchday car park, and Premium Members day at the Training Ground

Prices for the season:

£4,350 + VAT seasonal
From £225 + VAT match-by-match



To book your hospitality place for the season, contact:



Lucy.McNicholas@cafc.co.uk





CLUB 1905

Classic dining experience

A vibrant pitch-facing lounge experience with classic dining choices, perfect for friends, family and entertaining guests or colleagues.

Benefits:

- A three-course classic dining experience with access to our premier carvery table, featuring a rotating selection of expertly roasted joints, carved to order, served alongside seasonal accompaniments
- Tea, coffee and refreshments served at half-time
- A relaxed offering of post-match snacks to round off your experience
- Complimentary welcome drink included
- Premium bar offering available to purchase, including fine wines, local ales and barista style coffee
- Pitch visible lounge
- Man-of-the-match presentation post-match
- Take part in a Q&A session with one of Charlton's former players

Prices for the season:

£3,200 + VAT seasonal*

From £210 + VAT match-by-match, inclusive drinks

From £165 + VAT match-by-match, excluding drinks

*Option to add inclusive premium drinks package for £995 + VAT for the season



To book your hospitality place for the season, contact:



Lucy.McNicholas@cafc.co.uk





FLOYD'S

Grazing hospitality experience

A contemporary and accessible dining option with high-quality dishes served in a lively, informal setting.

Benefits:

- A relaxed grazing-style selection available throughout, including freshly prepared pizzas, a variety of street food favourites, and chef's selection of cakes and sweet treats
- A relaxed offering of post-match snacks to complete your experience
- Two complimentary drinks included
- A sport's bar open throughout to purchase drinks, including including craft beers and wines
- Matchday programme and team sheets included

Price for the season:

£2,150 + VAT seasonal
From £125 + VAT match-by-match



To book your hospitality place for the season, contact:



Lucy.McNicholas@cafc.co.uk





Alan Curbishley and West Stand Suites

A private hospitality experience

From a premium hospitality experience in the West Stand, to a more classic offering in the Alan Curbishley Stand, suites offer an outstanding way to experience matchday in a private setting – with dining and beverage options to suit all preferences and budgets.

Suite holders will also receive a car parking space.

For existing suite holders, your account manager will be in touch regarding your renewal status for the 2026/2027 season.

For anyone interested in securing a high-demand, low-availability suite for next season, or to find out more about the suite options and opportunities, please register your interest directly with Lucy McNicholas.

Prices from £19,500 + VAT for (up to) 10 guests seasonal

Prices from £1,300 + VAT match-by-match



To book your hospitality place for the season, contact:

✉ Lucy.McNicholas@cafc.co.uk



HOSPITALITY BENEFITS COMPARISON

Package	Seasonal Price 2026/2027 (exc. VAT)	Match-by-match Price 2026/2027 (exc. VAT)	Additional Places Price for Seasonal Hospitality Members (exc. VAT)	Drinks included?	Arrival drink?	Food offering?	Half time snack?	Half time drink?	Full time food offering?
Lennie Lawrence Suite	£4,350.00	From £225.00	From £202.50	Y	Y	5-course, plated, served	Y	Y	Y
Club 1905 with drinks	£4,195.00	From £210.00	From £189.00	Y	Y	Small plates – reflective of a 3-course meal	Y	Y	Y
Club 1905 without drinks	£3,200.00	From £165.00	From £148.50		Y	Small plates – reflective of a 3-course meal	Y		Y
Floyd's	£2,150.00	From £125.00	From £112.50		Y	Street food main, and selection of sweet treats		Y	Y

Note – the Lennie Lawrence Suite was formerly named the Vice President's Lounge, and Floyd's was formerly named the Vista Lounge
Note – under-12s receive a 25% discount on listed price



MATCHDAY SPONSORSHIP



A Matchday to Remember For Your Business

MATCH SPONSOR

Become the Match Sponsor, and receive the ultimate matchday experience for your business, while being at the heart of The Valley experience for match-goers.

- A 5-course, drinks included hospitality experience in the pitch facing Club 1905
- Choose the Man-of-the-Match
- Gift for each guest
- Presentation of a signed Charlton Athletic FC shirt post-game
- Four guests photographed before kick-off on the pitch with captains and match officials
- One-minute of crowd facing LED
- PA, social media and online recognition of your support
- Company logo on front cover of the programme and full page advert inside the programme
- Photo with the Man-of-the-Match posted on social media
- Team sheet and programme for all guests
- A parking space in the main West Stand Car Park

Prices from £375pp (min. 4 people)



MATCH BALL SPONSOR

Become the Match Ball Sponsor, and receive an outstanding experience for your business, while being at the heart of The Valley experience for match-goers.

- A 5-course, drinks included hospitality experience in the pitch facing Club 1905
- Presentation of a signed match ball post-game
- Guests photographed before kick-off on the pitch with captains and match officials
- One-minute of crowd facing LED
- PA, social media and online recognition of your support
- Company logo on front cover of the programme
- Team sheet and programme for all guests
- A parking space in the main West Stand Car Park

Prices from £325pp (min. 4 people)



THANK YOU

Thank you for your continued support of Charlton Athletic.

Your loyalty and commitment, whether hosting guests, supporting the team, or simply enjoying matchdays with us, play an important role in everything we do at the club.

As we look ahead to an exciting new chapter, with enhanced facilities and refreshed experiences, we very much hope you will choose to continue your journey with us for the upcoming season.

We look forward to welcoming you back and sharing many more memorable matchdays together.



JOIN US AT THE VALLEY

And experience Charlton Athletic hospitality for yourself.

To discuss availability or tailor a package to your needs,
please get in touch with our team.

Lucy McNicholas – Head of Hospitality

Lucy.McNicholas@cafc.co.uk

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